

## Overview

The Sterling Group is an operationally focused middle market private equity firm that partners with management teams to grow and build winning businesses in the industrial sector.

## Target Profiles

- + Corporate carve-outs (50% of past investments)
- + Family / entrepreneur owned businesses (25% of past investments)
- + Theme-based investing and buy-and-build opportunities

## Industry Focus

Industrials focused firm specializing in manufacturing, distribution, and industrial and business services across a wide range scope of industries and end markets.

### MANUFACTURING



### DISTRIBUTION



### INDUSTRIAL/BUSINESS SERVICES



**\$25B+**

TOTAL TRANSACTION VALUE

**73**

PLATFORM COMPANIES

**\$2.0B**

FUND V

**\$630M+**

FOUNDATION FUND I

**\$100M-\$1B**

TARGET TRANSACTION SIZE

## Seven Levers<sup>SM</sup> Framework

The Seven Levers are the areas in which Sterling consistently and materially impacts businesses. The Seven Levers contain Sterling's collective experience and institutional knowledge in improving companies and building winning businesses over the past 40 years. Portfolio companies have access to a dedicated Portfolio Resource Group with Operating Partners in each of the Seven Levers.



## Active Investments



2016 | ATLANTA, GA

White Cap is a leading distributor of construction materials, accessories and tools, primarily for professional concrete and masonry contractors in the US and Canada.



2018 | AURORA, IL

Tangent is a leading manufacturer of high-density polyethylene ("HDPE") lumber used for outdoor furniture, site amenities, structural & marine applications.



2018 | SOUTHLAKE, TX

ADG is a leading provider of interior finish products and installation to homebuilders, multi-family developers, and institutional property owners.



2019 | CLEVELAND, OH

Greenbridge is a manufacturer of polyester ("PET") and polypropylene strapping in the food and beverage, consumer packaged goods, and industrial industries.



2019 | BATESVILLE, AR

Bad Boy is a leading lawn-care manufacturer of high-performance zero-turn riding lawn mowers with a lineup of professional grade residential and commercial mowers.



2021 | ATLANTA, GA

Fencing Supply Group is a group of industry-leading, fencing distributors and is the largest wholesale distributor of fencing supplies in the United States.



2021 | CLEVELAND, OH

Evergreen is a leading plastic (PET) recycler, collecting and processing over one billion PET bottles annually and converting those bottles to food grade PET for reuse.



2021 | DALLAS, TX

L&S Mechanical is a leading tri-trade provider of turnkey plumbing, HVAC and electrical installation services in the Texas residential market.



2021 | HARTSELLE, AL

PowerGrid Services is a utility services business providing repair and maintenance services for distribution, transmission, and substation infrastructure.



2022 | EAST ALTON, IL

West Star Aviation is a provider of maintenance, repair, and overhaul ("MRO") services to the business aviation industry.



2022 | HOUSTON, TX

Gulf Winds is a provider of intermodal transportation solutions, including container drayage, transloading, and container storage.



2022 | ST. PAUL, MN

Ergotron is a leading designer, manufacturer, and distributor of ergonomic products for use across healthcare, workspace, industrial, and education settings.



2023 | PORTLAND, OR

Premier is a platform formed to build a leading, one-stop tire and auto service solutions provider. The company is held in Foundation Fund.



2023 | HOUSTON, TX

PrimeFlight Aviation Services is a global aviation services provider for the commercial aviation, general and business aviation, and cargo end markets.



2023 | CLEVELAND, OH

Blaster Holdings is a family-owned manufacturer and distributor of branded aerosol maintenance and refrigerant automotive aftermarket products.



2023 | HOLMDEL, NJ

Compost360 is a platform focused on building a leader in organic waste recycling and composting services. The company is held in Foundation Fund.



2024 | FORT WORTH, TX

OGD is a provider of repair, replacement and installation services in the overhead door and dock industry. The company is held in Foundation Fund.



2024 | ATLANTA, GA

Russell Landscape Group is a provider of full-service landscape maintenance, installation, and design services. The company is held in Foundation Fund.



2024 | NASHVILLE, TN

PPG is a provider of pavement preservation services to public and private customers in the southwestern United States.